



BRANDING PORTFOLIO  
AMY WONG

Sello Original



Sello en Positivo



Sello en Negativo



3cm

2cm

1cm

## CUSTOM ASIAN FONT



Black on White



White on Black



ORIGINAL TOFU - BRAND ORIGINAL



TUTOFU REBRAND



TUTOFU - 1 COLOR



3CM



2CM



1CM

# HEADLINE ONE HPLHS

## 迷你简新魏碑

Mini jian xin wei bei



BLACK ON WHITE



WHITE ON BLACK



ORIGINAL FLOAT



BARRIO REGULAR



VERTICAL LABEL



BLACK ON WHITE



HORIZONTAL LABEL



WHITE ON BLACK



HORIZONTAL FLOAT



**ORIGINAL**



**GRISES**



**COLOR SÓLIDO**



**GOTHAM ROUNDED BOLD**



**Black on White**



**White on Black**



ORIGINAL



HORIZONTAL



GRESSES



SIMPLIFICADO



CUSTOM FONT



Black on White



White on Black



original



original completo



completo oscuro



grises



gotham bold  
lowercase  
BARON NEUE REGULAR



Black on White



White on Black



Midnight Blue - Classic Rose



Dark Verdigris - Classic Rose



Windsor Tint - Ghost



3cm

2cm

1cm

GOTHAM ROUNDED  
Light 16.42pt



Black on White



White on Black

